## INDIA TODAY



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Psychology presents diverse career opportunities beyond mental health, including sports, forensic, and neuropsychology, enabling impactful contributions across various industries.

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When someone talks about building a career in psychology, it is striking how often the conversation centres around becoming a mental health professional. In fact, eight out of ten students express this aspiration. When asked what draws them to psychology, their responses often revolve around a few central themes: a desire to understand themselves, a knack for communication, and a passion for helping those struggling with mental health issues.

These motivations point to one overarching topic—mental health. This focus is not only valid but crucial, given the World Health Organisation's identification of a substantial shortage of mental health professionals in our country.

It is important to recognise that within the overarching theme of mental health, psychology offers numerous career pathways aimed at assisting individuals and improving their overall well-being in various domains. For instance, clinical psychology focusses on assessing, diagnosing, and treating mental health disorders.



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Counselling and therapy provide support and guidance to individuals facing personal challenges, while experts in organisational behaviour work to enhance employee well-being and productivity in workplaces.

Ouroz Khan, Assistant Professor, School of Liberal Studies, UPES College, has shared how psychology offers opportunities beyond counselling and therapy.



## EXPANDING BEYOND TRADITIONAL ROLES

While addressing the shortage of mental health professionals is important, it is equally crucial to recognise that psychology offers a wealth of diverse career paths beyond traditional roles. There are numerous fields that apply the principles of psychology to address issues and challenges spanning different industries.

For example, sports psychology helps athletes enhance performance, cope with the pressures of competition, and focusses on improving mental resilience and

overall performance of individuals and teams. Forensic psychology applies psychological principles to legal issues, criminal investigations, and offender rehabilitation.

## CORE CAREER PATHWAYS IN MENTAL HEALTH

Furthermore, psychology interacts with other branches of the sciences, providing new avenues to explore. For example, neuropsychology studies the relationship between the brain and behaviour, examining individuals with brain injuries or neurological conditions in hospitals, research settings, or private practice.

Human factors and ergonomics examine how people interact with machines and technology to improve usability, safety, and efficiency in industries such as aerospace, automotive, and consumer products.

There are other branches of psychology that not only provide career opportunities but offer a chance to profoundly impact people's lives directly and contribute to one's personal development. For example, school psychology focusses not only on enhancing teaching and learning experiences but also on assessing student needs and implementing behavioural interventions in educational settings.

From clinical psychology and counselling to sports psychology, forensic psychology, and beyond, the field provides chances for meaningful impacts across diverse industries. Psychology remains pivotal in addressing complex challenges and promoting personal growth, organisational effectiveness, and scientific advancement.

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